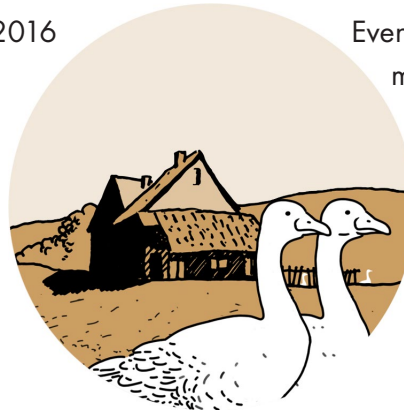


# *facts & figures*



[www.downpass.com](http://www.downpass.com)

The DOWNPASS Standard has been developed in 2016 and entered into forces as from January 1, 2017. The first audits were completed in spring 2017. The demand in the industry for audited down and feathers has increased significantly. The same applies to the retailers reflecting the growing demand among the end users.



Even though it is a quite new seal, the DOWNPASS is the most widespread zero tolerance standard in the bedding industry for the ethical sourcing of down and feathers and it has also a significant share in the fashion market. Its USP is the combination of animal welfare and quality issues.

## Animal Welfare & Quality

Animal Welfare – Promises we keep

### Zero tolerance standard

- No live plucking
- No filling material from the foie gras production
- Controlled rearing
- Mother geese audits as a new option
- Combination of announced and unannounced on-site audits
- In high-risk areas yearly 100% farm coverage

Quality Control – Quality we stand for

### Highest quality

- Filling material according to high quality standards like:
  - EN 12934, Class I or Class II (Europe)
  - USA 2000 / ASTM 4522 (USA)
  - Guide to the Labeling of Down and Feather 2000 (Canada)
- Mystery shopping
- Controlled by independent accredited test laboratories

Supporters & Stakeholders

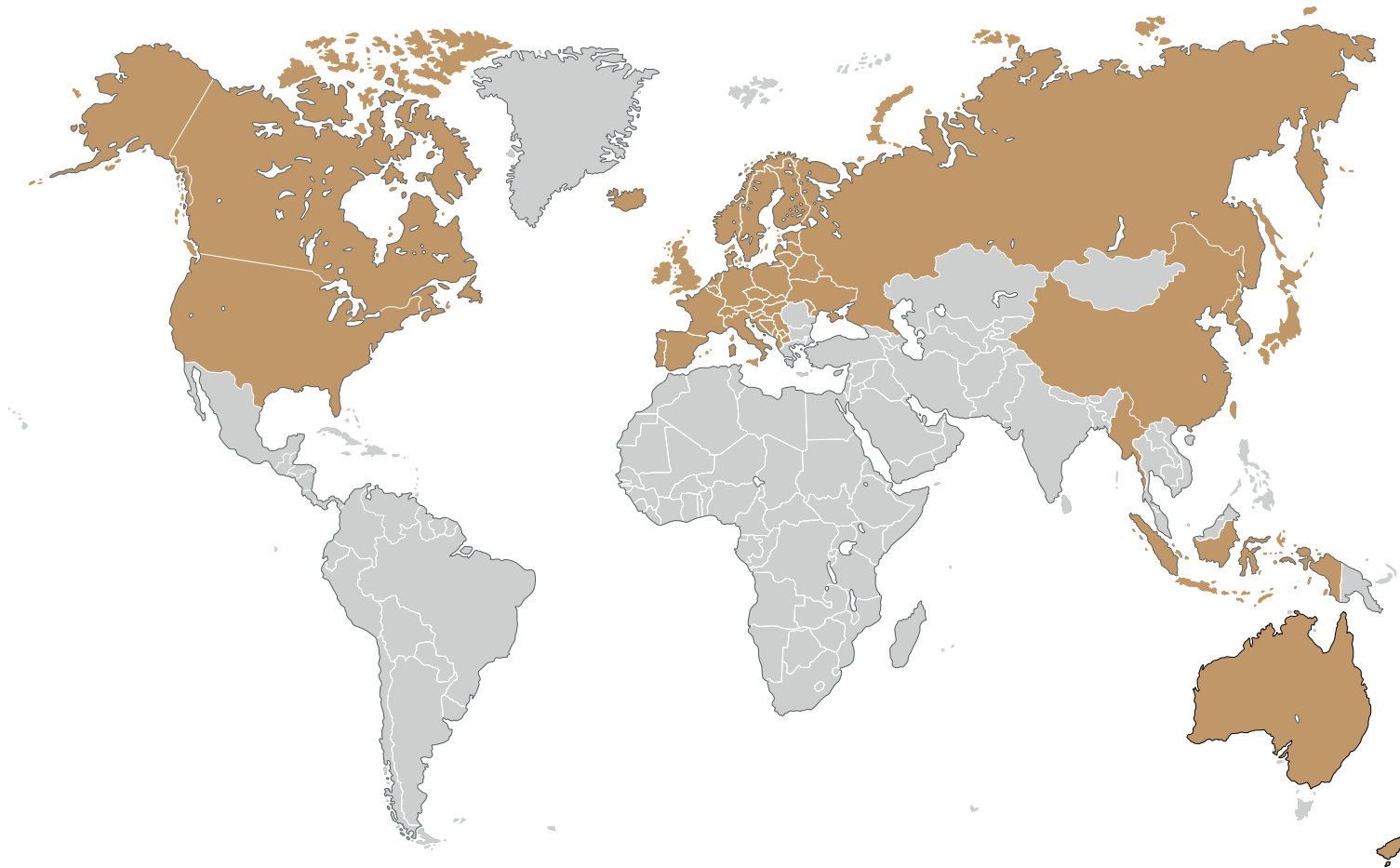


German Animal Welfare Organization (recommendation)



Four Paws

## Global dissemination: DOWNPASS audited farms and facilities · DOWNPASS products at PoS



## Development in figures since the launch of the zero tolerance standard DOWNPASS in 2017

### Audited Farms

2017	2018	2019
4,503	5,185	5,758

### Audited Production Sites

2017	2018	2019
209	337	409

**Animals under surveillance (end of 2018)** about 609 million birds (approx. 85% ducks, 15% geese)

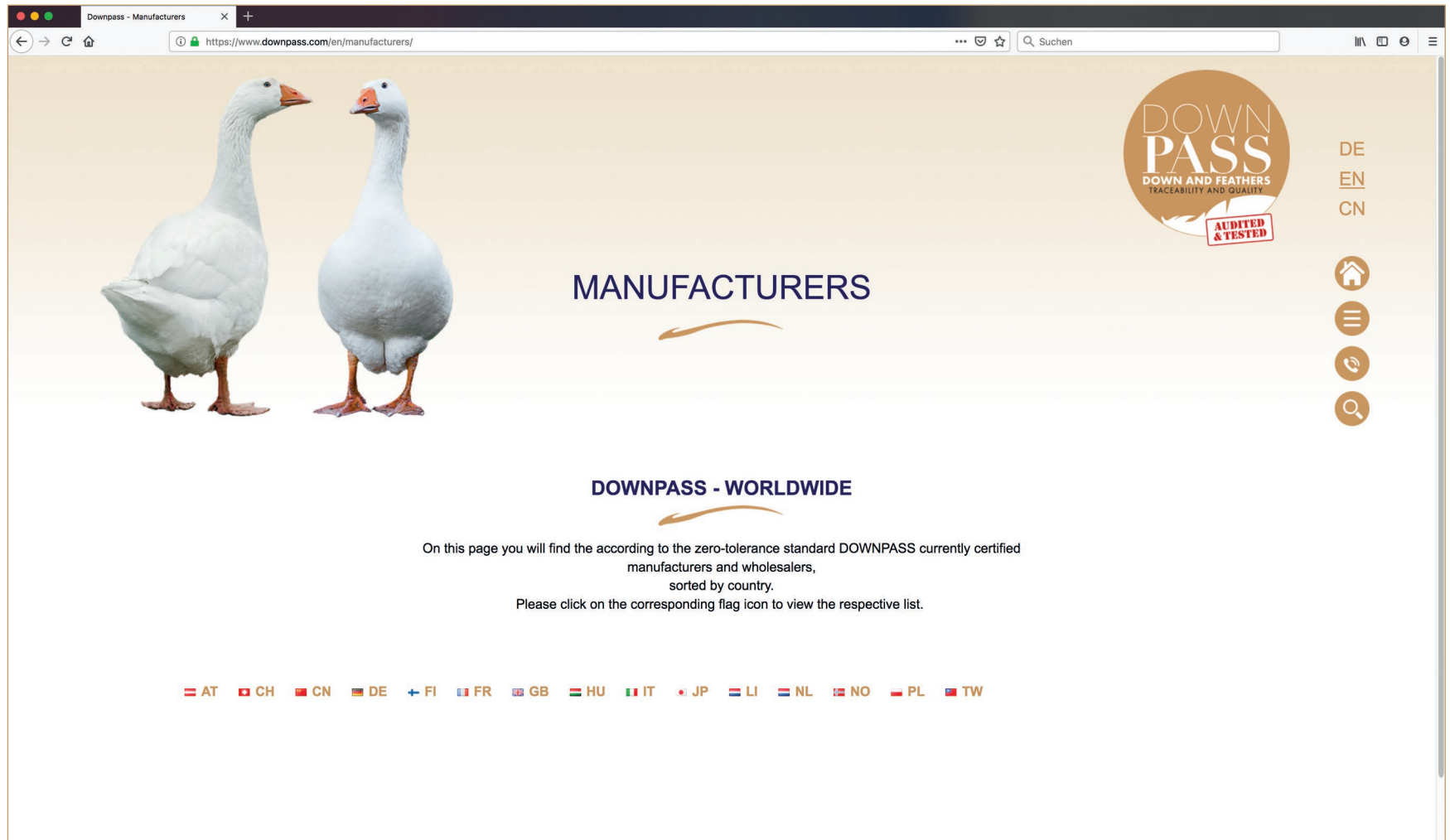
### DOWNPASS labels and hangtags in the market (bedding / fashion / outdoor)

	2017	2018	2019
Labels: Zero Tolerance Standard DOWNPASS	1,300,000	2,576,000	3,900,000
Hangtags: Zero Tolerance Standard DOWNPASS		approx. 2,000,000	approx. 3,000,000
<b>Total</b>		4,576,000	6,900,000

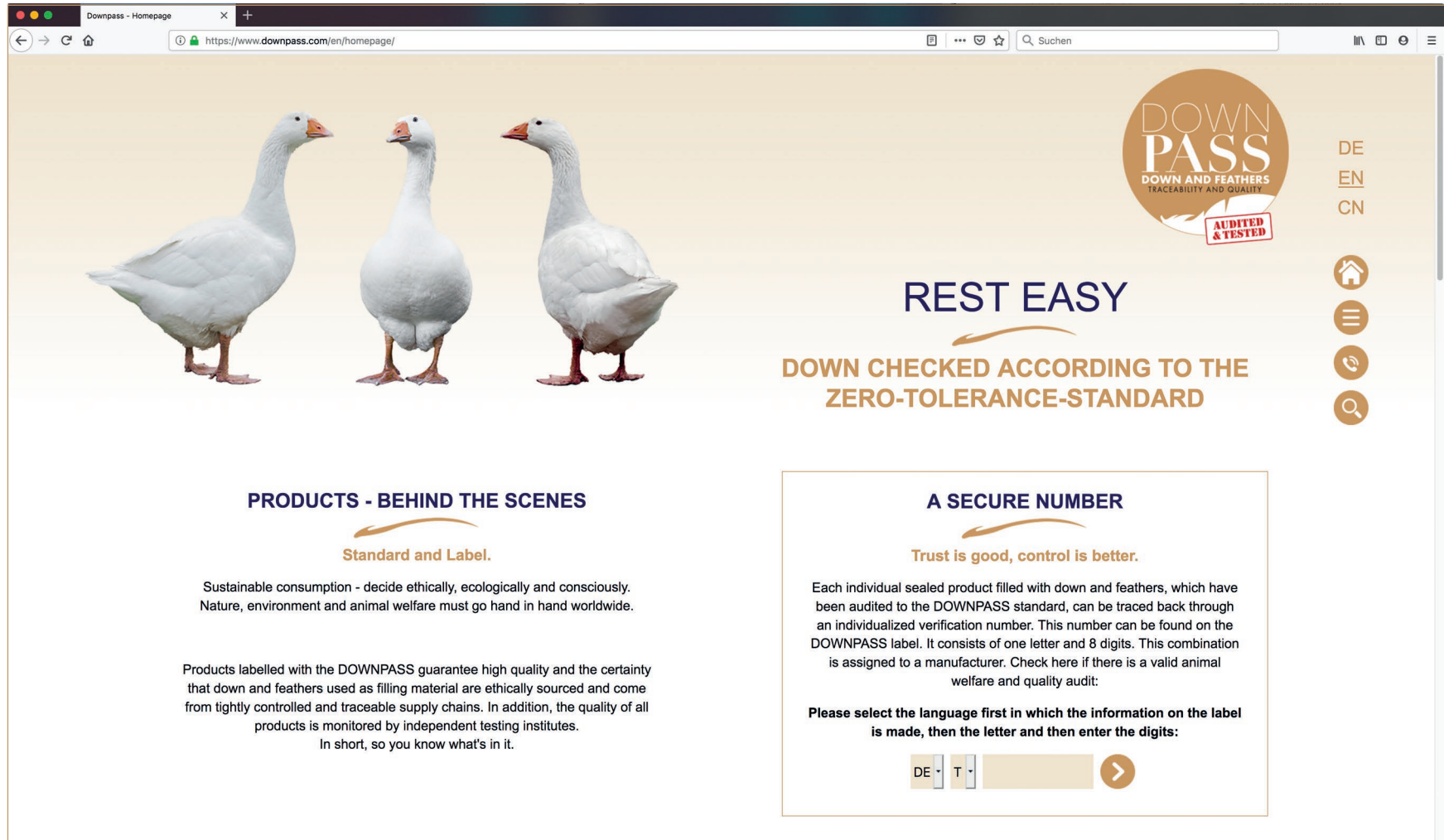
### Total volume of DOWNPASS certified down

	2018	2019
Bedding labeled according to zero tolerance standard DOWNPASS	2,653.28 to	4,017.00 to
Outdoor and fashion with hangtag according to zero tolerance standard DOWNPASS	approx. 400 to	600 to
<b>Total</b>	3,053.28 to	4,617.00 to

# Database of manufacturers



# Online validation of certified products



The screenshot shows the Downpass website homepage. At the top, there's a navigation bar with the site's name and a search bar. Below this, a large banner features three white geese on the left and the Downpass logo on the right. The logo includes the text 'DOWN PASS', 'DOWN AND FEATHERS', 'TRACEABILITY AND QUALITY', and a red 'AUDITED & TESTED' seal. To the right of the logo are language selection buttons for DE, EN, and CN, and a vertical menu with icons for home, menu, phone, and search.

**REST EASY**

**DOWN CHECKED ACCORDING TO THE ZERO-TOLERANCE-STANDARD**

**PRODUCTS - BEHIND THE SCENES**

**Standard and Label.**

Sustainable consumption - decide ethically, ecologically and consciously. Nature, environment and animal welfare must go hand in hand worldwide.

Products labelled with the DOWNPASS guarantee high quality and the certainty that down and feathers used as filling material are ethically sourced and come from tightly controlled and traceable supply chains. In addition, the quality of all products is monitored by independent testing institutes. In short, so you know what's in it.

**A SECURE NUMBER**

**Trust is good, control is better.**

Each individual sealed product filled with down and feathers, which have been audited to the DOWNPASS standard, can be traced back through an individualized verification number. This number can be found on the DOWNPASS label. It consists of one letter and 8 digits. This combination is assigned to a manufacturer. Check here if there is a valid animal welfare and quality audit:

**Please select the language first in which the information on the label is made, then the letter and then enter the digits:**

DE T [input field] >

## Point of contact and prompt reply for consumer communication

### CONTACT



**We'll keep you posted.**

Do you have questions about the DOWNPASS  
or would you like to cooperate?  
Our team is here for you.  
We look forward to your call or an e-mail.

### **DOWNPASS**

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55122 Mainz  
Germany

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Fax: + 49 (0) 6131 58 85 615  
E-Mail: [info@downpass.com](mailto:info@downpass.com)



## Trade show appearances & lectures

- Heimtextil, Germany
- EOG European Outdoor Group (Global Responsible Down Stakeholder Roundtable)
- Intertextile Shanghai Home Textiles, China

The logo for Heimtextil, featuring the word "heimtextil" in a bold, black, sans-serif font. The background of the slide is a light beige color with a faint, repeating pattern of stylized, overlapping leaf or petal shapes in a slightly darker beige tone.The logo for Intertextile Shanghai Home Textiles. It features the word "intertextile" in a green, sans-serif font, with "SHANGHAI" in a red, sans-serif font below it, and "home textiles" in a smaller, black, sans-serif font to the right.



## Certification bodies – Auditing organizations

### IDFL

International Down and Feather  
Testing Laboratory  
[USA, Switzerland, China,  
Taiwan]



### QTEC

Japan Textile Products  
Quality and Technology Center  
[Japan, China, Korea,  
South-East Asia,  
South Asia]



### Wessling GmbH

[Hungary, Poland, France, China]



## Testing laboratories

### IDFL

International Down and Feather  
Testing Laboratory  
[USA, Switzerland, China,  
Taiwan]



### QTEC

Japan Textile Products  
Quality and Technology Center  
[Japan, China, Korea,  
South-East Asia,  
South Asia]



### Wessling GmbH

[Hungary, Poland, France, China]



### Mikrobiologie Krämer GmbH

[Germany]

